

HubBox Connect

Powering in-store collection for omnichannel retailers

9%

average increase in gross
annual revenue from offering
in-store collection

30%

of shoppers who choose to
collect from store make an
additional purchase



ABOUT CONNECT

HubBox's retail technology platform makes it easy for any retailer to offer their customers in-store Click & Collect (BOPIS). Our market-leading checkout software and order management app are quick to launch and work together to drive increased sales both online and in-store.

Our in-store Connect App makes it simple for stores to manage orders, notify and serve customers collecting their parcels.

Allowing customers to Click & Collect their orders from store is not only about fulfilling a key expectation around convenience, but is central to any successful omnichannel strategy. That's why our solution is optimised to help retailers derive the maximum commercial benefit from BOPIS (Buy online, pick up in store).

THE HUBBOX DIFFERENCE

- Automate customer notifications
- Launch Click & Collect without adding any additional store hardware. The Connect App runs on any internet-enabled device
- Brand and customise parcel software and all customer emails
- Analyse Click & Collect performance and access store-level insights

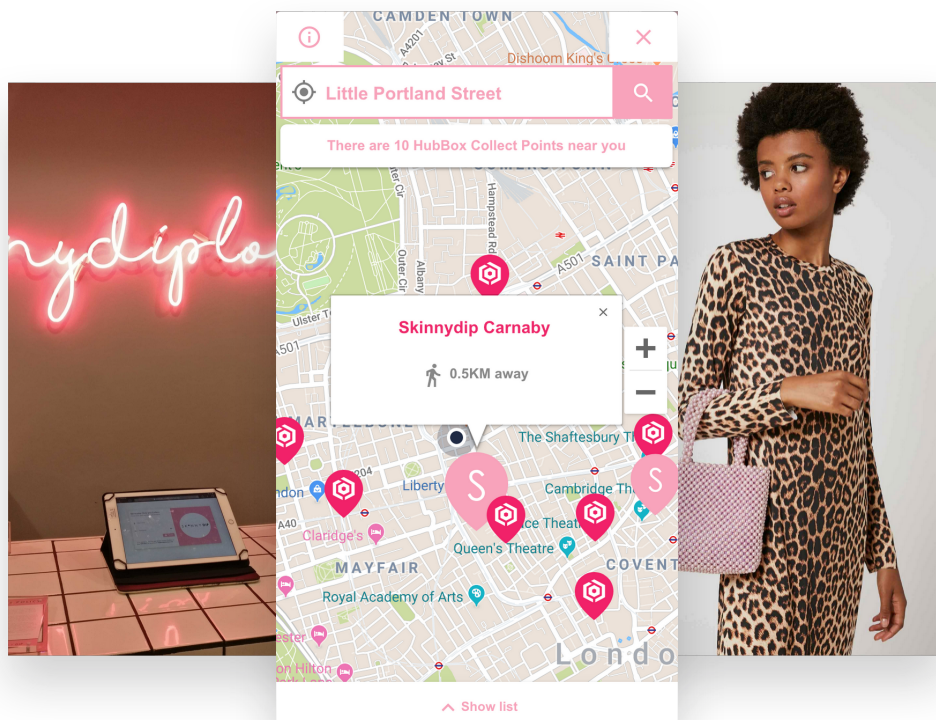


THE BENEFITS

In addition to the increased average basket values that Click & Collect orders generate, retailers can expect to see up to an additional 9% in annual gross revenue from online shoppers who make an additional purchase when collecting their items in- store (depending on store real estate).

Other benefits include:

- Reduce time spent managing Click & Collect orders, both in retail locations and HQ
- Increase sales by offering online shoppers the option to pick up items in store
- Reduce operating costs through streamlined scheduling and order fulfilment
- Improve customer experience by minimising wait times and speeding up pickup
- Add marketing opportunities to customers through enabled email marketing



"With the customer at the heart of everything we do here at Skinnydip, we wanted to offer a service that enables them to be able to collect their order with ease. As a business we want our customers to have the best possible experience both online and in-store, and we feel like working with HubBox really takes us that one step closer"

JAMES GOLD, CO-FOUNDER SKINNYDIP LONDON